

IN FOCUS

Ten best business books of 2021

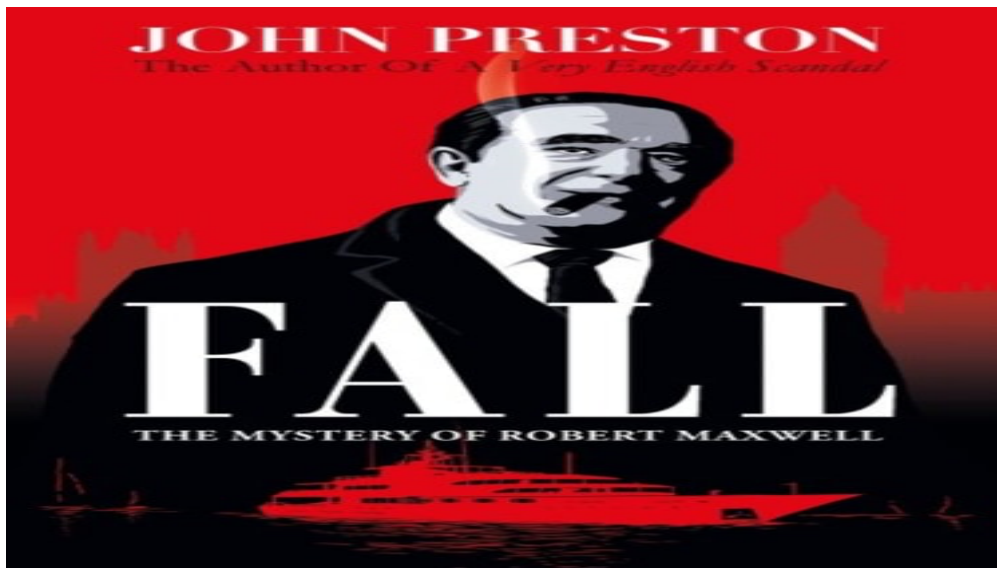
Essential reading about companies, management and the economy

THE WEEK STAFF
13 DEC 2021

1

JOHN PRESTON

Fall: The Mystery of Robert Maxwell



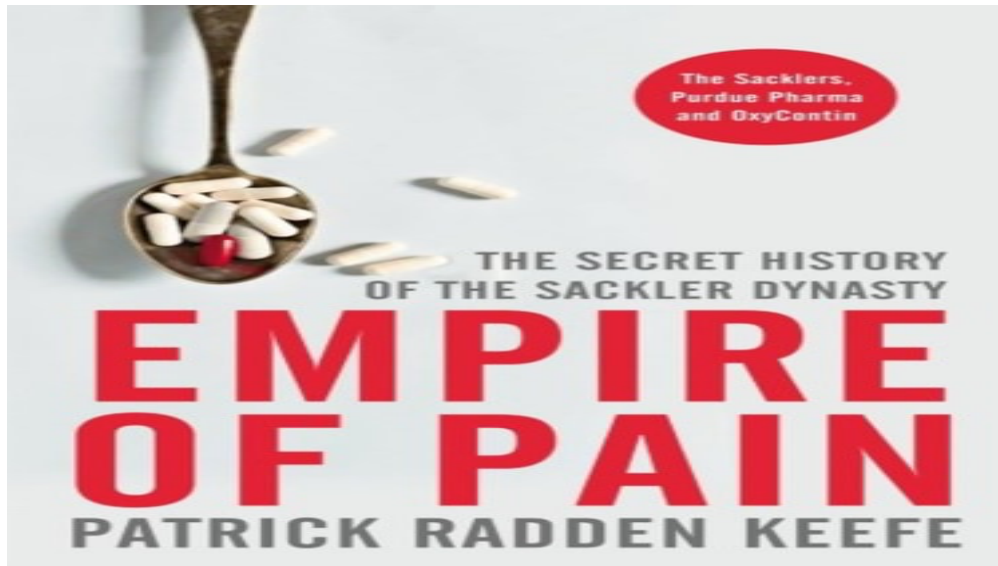
THIS “SUPERB, PACEY ACCOUNT” CHARTS THE LATE ROBERT MAXWELL’S “ASCENT FROM SHTETL BOYHOOD” TO SELF-MADE PUBLISHING BILLIONAIRE AND “EVENTUAL CARTOON MADMAN”, SAYS THE DAILY TELEGRAPH. TRULY “JAW-DROPPING”.

£14.99; [THE WEEK BOOKSHOP](#)

2

PATRICK RADDEN KEEFE

Empire of Pain



A GRIPPING AND “METICULOUSLY RESEARCHED” ACCOUNT OF HOW PURDUE PHARMA, OWNED BY THE SACKLER FAMILY, MARKETED THE ADDICTIVE PAINKILLER OXYCONTIN – FUELLING THE US OPIOID CRISIS, SAYS THE TIMES. “READ IT AND RAGE.”

£15.99; THE WEEK BOOKSHOP

3

GREGORY ZUCKERMAN

A Shot to Save the World

NEW YORK TIMES BESTSELLING
Gregory Zuckerman

A Shot to Save the World

"An inspiring
and informative
page-turner"
Walter
Isaacson

The Remarkable
Race and Groundbreaking
Science Behind the
Covid-19 Vaccines

Longlisted for the FT and McKinsey Book of the Year 2021

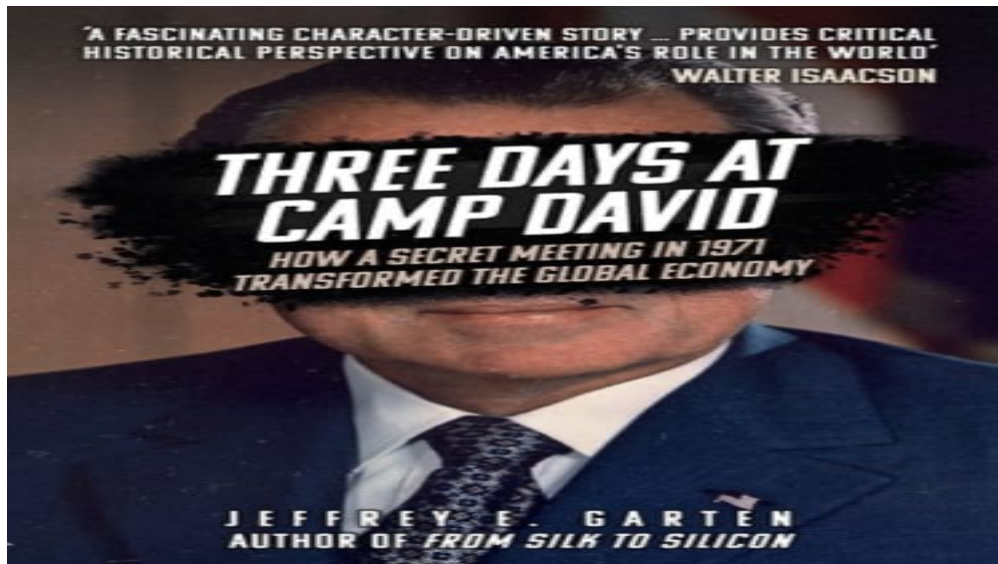
AN "APPROPRIATELY BREATHLESS" ACCOUNT OF THE RACE TO FIND A COVID VACCINE, SAYS ANDREW HILL IN THE FT. ZUCKERMAN SHOWS HOW "CATASTROPHE" TRANSFORMED THE FORTUNES OF "TINY, VISIONARY VENTURES".

£15.99; THE WEEK BOOKSHOP

4

JEFFREY E. GARTEN

Three Days at Camp David



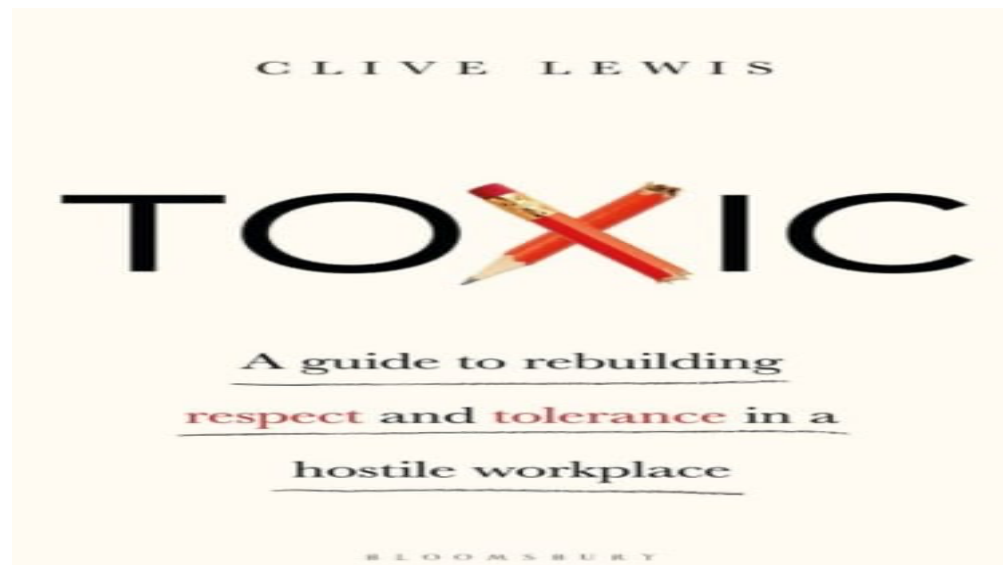
IN THIS “OUTSTANDING BOOK”, SAYS MARTIN WOLF IN THE FT, GARTEN DESCRIBES THE SECRET 1971 MEETING AT WHICH PRESIDENT NIXON DECIDED TO SEVER THE LINK BETWEEN THE DOLLAR AND GOLD – BEGINNING “A NEW MONETARY ORDER”.

£15.99; THE WEEK BOOKSHOP

5

CLIVE LEWIS

Toxic



A BUSINESS PSYCHOLOGIST’S GUIDE ON HOW TO DEAL WITH “TOXIC” COLLEAGUES, SAYS THE TIMES: THE UNKIND, THE HOSTILE, THE “DOWNRIGHT ABUSIVE”. “REQUIRED READING FOR COMPANY BOSSES.”

£15.99; THE WEEK BOOKSHOP

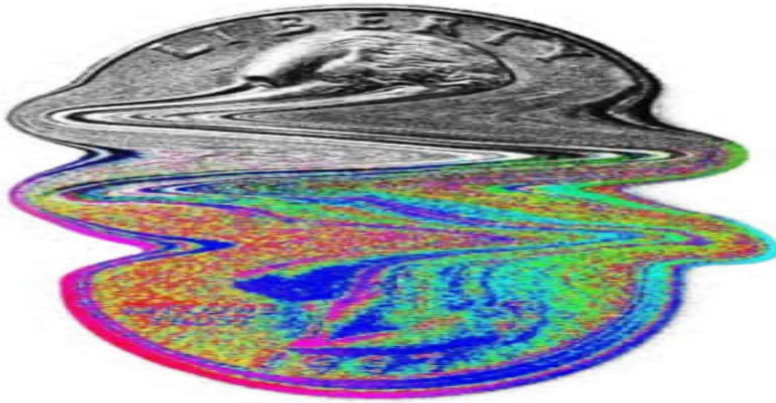
6

ESWAR S. PRASAD

The Future of Money

The Future of Money

How the Digital Revolution
Is Transforming Currencies and
Finance **Eswar S. Prasad**



“AN INVALUABLE OVERVIEW” OF HOW DIGITAL TECHNOLOGIES ARE TRANSFORMING CURRENCIES AND FINANCE, SAYS MARTIN WOLF IN THE FT. AS PRASAD SUMMARISES: “A GLORIOUS FUTURE BECKONS, PERHAPS.”
£22.99; THE WEEK BOOKSHOP

7

JEANETTE WINTERSON

12 Bytes



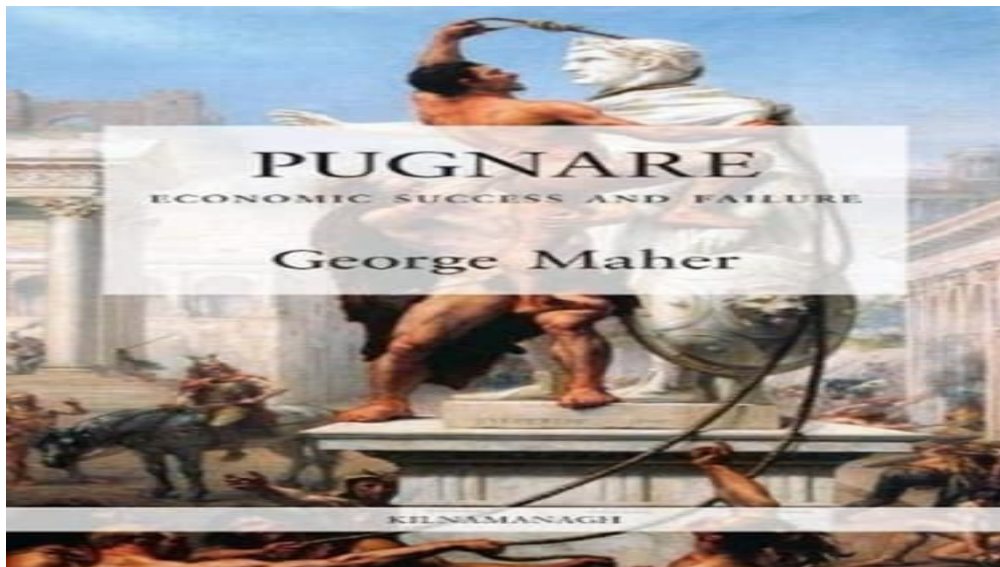
THE NOVELIST'S "ANARCHICALLY PLAYFUL" ESSAYS COVER THE HISTORY OF COMPUTING, AI AND THE CLOUD, SAYS THE DAILY TELEGRAPH. SHE IMAGINES A FUTURE IN WHICH "SEXBOTS ARE HACKED BY FEMINIST PROGRAMMERS".

£13.99; THE WEEK BOOKSHOP

8

GEORGE MAHER

Pugnare: Economic Success and Failure



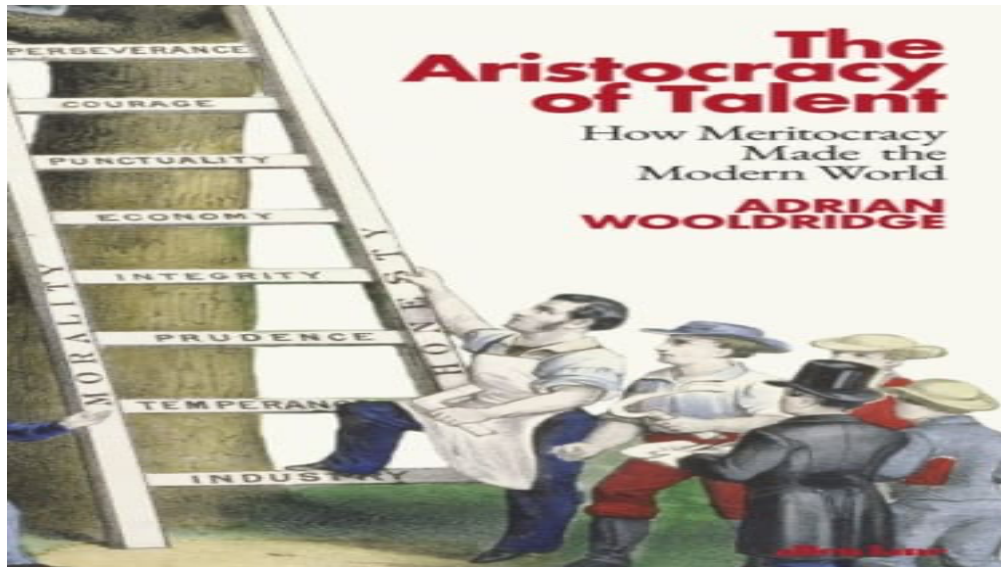
THE RISE AND FALL OF THE ROMAN EMPIRE – FROM A FINANCIAL PERSPECTIVE. WHEN INFLATION KICKED IN, STABILITY COLLAPSED, SAYS MERRYN SOMERSET WEBB IN THE FT. "THE BANKING SYSTEM APPEARS TO HAVE COMPLETELY FAILED IN AD260. AND THAT WAS THAT."

£9.99; THE WEEK BOOKSHOP

9

ADRIAN WOOLDRIDGE

The Aristocracy of Talent



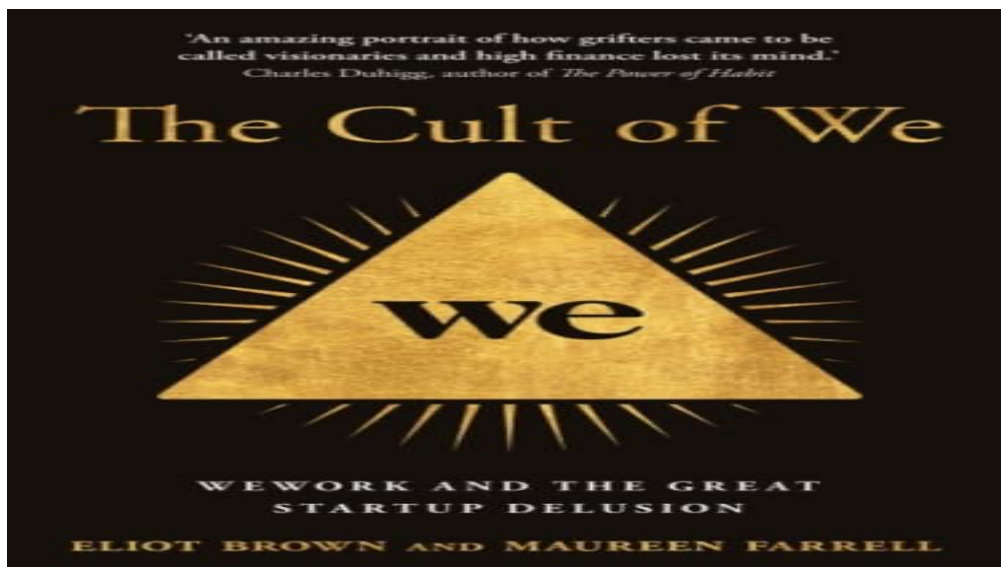
THIS “SPARKLING” IF DISTURBING STUDY SHOWS HOW MUCH LESS MERITOCRATIC OUR SOCIETY HAS BECOME SINCE THE LATE 20TH CENTURY, SAYS THE DAILY TELEGRAPH. AN ELEGANT DEFENCE OF TALENT.

£19.99; THE WEEK BOOKSHOP

10

ELIOT BROWN AND MAUREEN FARRELL

The Cult of We



THIS “MODERN TALE OF THE EMPEROR’S NEW CLOTHES” CHARTS HOW ADAM NEUMANN CONVINCED EVERYONE “THAT HIS PROPERTY START-UP WAS WORTH \$47BN”, SAYS THE TIMES. “DRUGS, TEQUILA, PRIVATE JETS AND A WORRYING MESSIAH COMPLEX.”